

Kentucky Statewide Diabetes Symposium 2020

The Kentucky Statewide Diabetes Symposium 2020 committee is proud to offer two options for industry partners to be involved with the statewide diabetes symposium.

Options include:

Industry Allies Council (IAC) OR Exhibitor

IAC participation illustrates dedication to professionals involved in diabetes care and education.

Date: November 5th and 6th, ADDED Networking and Exhibitor Event Thursday Evening
Location: Virtual: Whova APP
Exhibit Hours*: Thursday: 5-6:30 PM
*Subject to Change Friday: 7:30-8 AM; 9:15-9:45 AM; 12:00-1:30 PM; 4:30 - 6:00 PM Eastern Time

Industry Allies Council (IAC) Benefits:

Your consideration of this option is appreciated. We could not offer the Symposium without this support.

- Pay one fee which includes virtual exhibit booth. Virtual booth includes logo, description, website, and contact information.
- First four IAC organizations will receive opportunity to sponsor a KDN Quarterly Meeting.
- Branded breakout room.
- Sponsor a speaker (logo ONLY on agenda, no information will be permitted on speaker materials).
- Recognition of level of support through the Whova APP.
- All exhibitor benefits listed below.

Exhibitor Benefits:

- Pay one fee which includes virtual exhibit booth. Virtual booth includes logo, description, website, and contact information.
- Livestream showcase space (via Zoom, Google Hangouts, etc)
- Video highlighting your services and products.
- The ability to post photos and flyers (pdf).
- Live text chat box for questions and the option to add promotional offers, giveaways, or coupons directly in the app.
- Participation in gamification.
- Recognition on event website and promotional materials (if received by 10-23-20).

IMPORTANT INFORMATION:

TO ENSURE A SPACE:

Complete online registration as soon as possible (*payment may occur later*).

- **Registration / Payment** – IAC / Exhibitor registration forms must be completed **ONLINE**. Space is limited and will be allocated based upon completion of the online form on a first-come, first-serve basis.
Payment – IAC / Exhibitors may choose to pay online by credit card or by check.
- **NOTICE:** If Continuing Education (CE) credit is desired, you must register separately as a PAID PARTICIPANT.

OVER

Industry Allies Council (IAC):

- Platinum \$3500
- Gold \$2000
- Silver \$1250
- Bronze \$1000

OR

Exhibitor Fee: \$750 (with registration ON or BEFORE October 16, 2020)

\$850 (After October 16, 2020)

NEW: THURSDAY EVENING NETWORKING EVENT!

Note:

- Exhibits will be virtual through the Whova APP.
- The opportunity to be part of an Industry Allies Council or Exhibitor is open to numerous companies involved with diabetes care and education. Payment includes exhibit opportunity.

Donation of a door prize would be appreciated

(may include a company logo).

**Additional prize or drawing can be
offered Thursday Evening.**

MAKE CHECKS PAYABLE TO:

Kentucky Diabetes Network (KDN) Symposium 2020

Tax ID Number 34-1977955

KDN is a 501 (C) 3 organization

Print Online Registration Form and Mail with Check to:

Kentucky Statewide Diabetes Symposium 2020

C/O Terry Gehrke, Kentucky Diabetes Network, P.O. Box 23008, Anchorage, KY 40223

For Registration Questions Contact:

stacy.koch@nortonhealthcare.org OR kentuckydiabetesnetwork@gmail.com OR KYStatewideDiabetesSymposium@gmail.com