

SteveSmithApps
App Functionality List 2016



Entrepreneur
MAGAZINE'S

BUSINESS
INSIDER



The New York
Times

TE

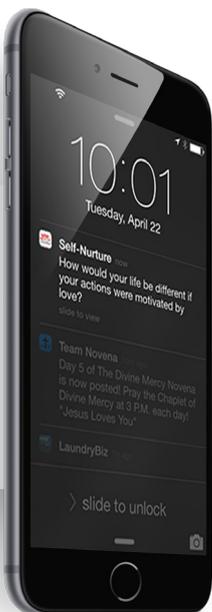


Around Us

The Around Us feature is a great way to display relevant points of interest within your app, drawing attention to hotspots in the area.

Contact

Give customers multiple ways to contact your business. Phone, website, email, and directions to your business..



Push Notifications

Send messages to your customers whenever you'd like using our easy to use content management system.



Email Form

The email form feature allows you to create a custom form for soliciting customer feedback, taking appointments requests, and gathering info from users.

Email Photo

Allow customers to take a photo or send an existing photo and email it directly to your business.



Events

Let users notify others they are attending any event inside of your mobile app.

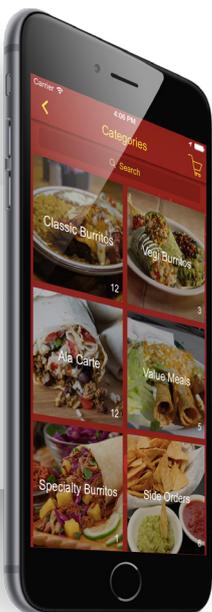
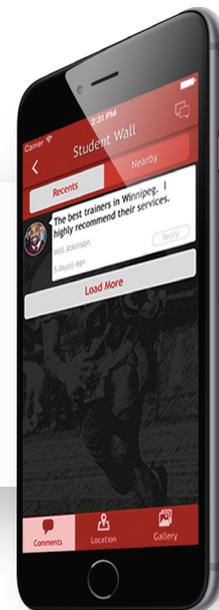


Events v2

Include all of your business events inside of your application. Keep customers informed on the go.

Fan Wall

Set up a fan wall for your customers to leave feedback on your business. Manage the comments online.



Food Ordering

Allow restaurant customers to place food orders directly inside the mobile app or mobile website.



Golf Courses

With the golf course feature, you can build out a golf course range and allow users to score their games right in the app.

GPS Coupon

Create mobile coupons for your customers to unlock by “checking in” at your business.

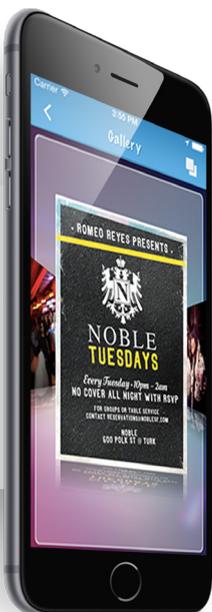


Image Gallery

Display images of your business in a beautiful image gallery specifically optimized for the iPhone and Android.

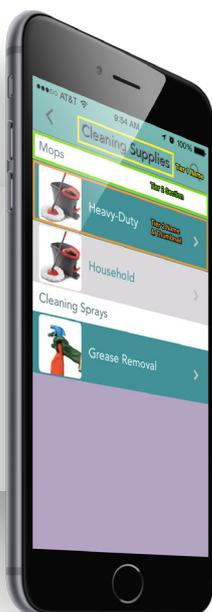
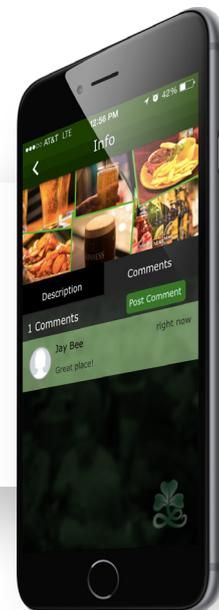


Info-1-Tier

The Info-1-Tier feature is a single static HTML page where you can insert just about anything that you can insert on a regular web page.

Info-2-Tier

The Info-2-Tier feature is multiple static HTML pages defined by category where you can insert just about anything as if it were a regular web page.



Info-3-Tier

The Info-3-Tier feature is multiple static HTML pages defined by category and subcategory where you can insert just about anything as if it were a regular web page.

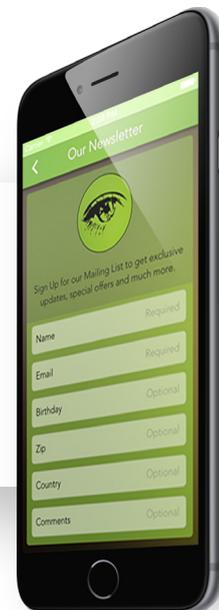


Loyalty

Reward loyal customers for making frequent visits or purchases at your small business.

Mailing List

Stay in contact with your customers by gathering names and email addresses directly inside your application.



Membership

This feature can be a great way for exclusive groups to create mobile apps for their audience.

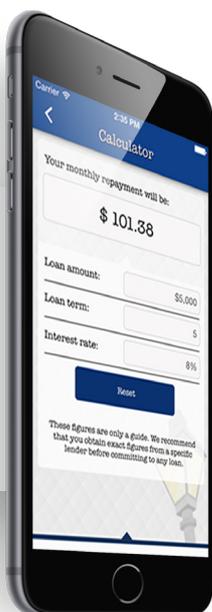


Menu

Upload photos and descriptions of food or services found on the menu for your business.

Merchandise

Start making sales through your app by creating your own marketplace or opt to integrate a service such as Magento or Shopify.



Mortgage Calculator

Include a mortgage calculator feature where you can preset the interest rate. Perfect for real estate agents.



Music

Give your fans and customer the ability to listen to & purchase music inside your app.



News

Easily gather content instantly from Twitter, Google News, and Facebook in seconds with our powerful News Feature.



Notepad

The notepad feature allows users to record text notes and email them to anyone at any time.



PDF

The PDF feature allows you to display PDFs through your app. This is commonly used to showcase flyers, menus, and even reports.

Podcast

Engage users with your podcasts. Stream podcasts inside of your mobile app for your users to listen at their leisure.



QR Coupon

Create QR enabled coupons for your customers to redeem at your business by scanning a specified QR code.



QR Scanner

The QR Scanner allows your users to scan any QR code they happen to come across.

Real Estate

Engage users with your podcasts. Stream podcasts inside of your mobile app for your users to listen at their leisure.



Reservation

Use our custom booking system or integrate with a 3rd party like MindBody to allow users to reserve time slots for various services.



RSS Feed

RSS feeds are a popular form of displaying news and information. RSS feeds load a web page that constantly updates with new content.

Sports Stats

The Sports Stats feature allows you to include a flexible counter inside your app.



Tell Friend

Let your customers take your business viral with built in sharing capabilities over email, Facebook, SMS, and Twitter.



Tip Calc

Include a tip calculator inside your app to help customers quickly calculate a tip amount for a dinner party.

Voice Recording

The voice recorder feature allows users to record voice notes and email them to anyone at any time.



Web Site

The Web Site feature allows you to easily integrate any mobile friendly web page into your app allowing users a great deal of flexibility and customization.

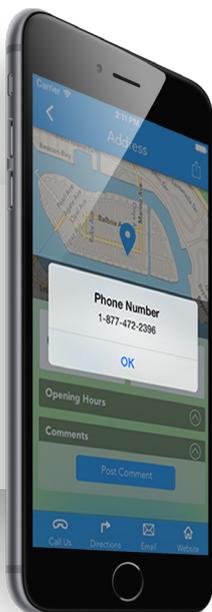


WuFoo Form

Easily create an appointment, order, feedback or contact form using WuFoo and much much more.

YouTube Channel

Easily display hundreds of videos from your YouTube channel beautifully inside of your mobile apps.



One Touch Calling

Give your customers one touch calling from inside your app. No numbers to save or remember.

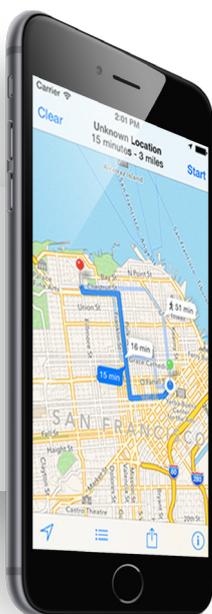


Custom Appearance

Create highly custom looking mobile apps for any small business with our beautiful layout options.

Video Integration

Integrate your YouTube channel in a beautifully displayed format for your customers.



Direction View

The Direction View feature offers one-touch directions to multiple locations.